



UNIFIED DATA PUSH SERVICES SUPPLEMENT

1. **Definitions.** Any capitalized terms not defined in this Unified Data Push Services Supplement (“Supplement”) will have the meaning set forth in the Agreement.
 - 1.1 “Documentation” means the documents made available by data.ai to Customer that describe the UDP Services.
 - 1.2 “Estimates” means the mobile market estimates provided to Customer via the data.ai Intelligence Services as reflected in an Order Form between Customer and data.ai.
 - 1.3 “Order Form” means an ordering document for the UDP Services that incorporates this Supplement by reference and is entered into by the parties.
 - 1.4 “Push” means the transfer of Estimates by data.ai to Customer’s Cloud Storage Target as part of the UDP Services.
 - 1.5 “UDP Services” means the “Unified Data Push” service(s) listed in an Order Form, which Push Estimates to Customer’s Cloud Storage Targets as further described herein and the Documentation, and are considered “Services” for purposes of the Agreement.
 - 1.6 “Cloud Storage Provider” means the entity that provides the Cloud Storage Target.
 - 1.7 “Cloud Storage Target” means the cloud storage location controlled by Customer and listed on the Order Form designated to receive Estimates via Push as part of the UDP Services..
 - 1.8 “Cloud Storage Target Region” means the region in which the Cloud Storage Target is located.
2. **Usage Rights, Provisioning, Availability.**
 - 2.1 As set forth in the Order Form and Documentation, data.ai will Push Estimates to the Cloud Storage Target for use by Customer. All rights, restrictions, and limitations applicable to the Estimates (and Customer’s access to and use thereof) remain as set forth in the Agreement.
 - 2.2 Customer shall provide to data.ai the Cloud Storage Provider and region, Cloud Storage Target identifier, connection credentials, number of years of Estimates (which will not exceed Customer’s Intelligence Services entitlement) and any other information data.ai may reasonably require to Push to Customer’s Cloud Storage Target.
 - 2.3 Customer acknowledges that some Estimates included in the data.ai Intelligence web portal may not be available via the UDP Services, and that the availability of UDP Services depend on the designated Cloud Storage Target (including the Cloud Storage Provider and Cloud Storage Target Region).
3. **Cloud Storage Target Subscription.**

Customer is responsible for maintaining a subscription to and the availability of the Cloud Storage Target to receive Estimates via Push hereunder (including by configuring the Cloud Storage Target to accept Estimates via Push). Customer’s subscription to the Cloud Storage Target is subject to and governed by the terms of a separate agreement between Customer and the Cloud Storage Provider. Customer acknowledges that using the UDP Services to receive and use the Estimates on the Cloud Storage Target may cause Customer to incur fees with the Cloud Storage Provider, and Customer is solely responsible for the payment of any such fees. data.ai does not license, support, control, endorse or otherwise make any representations or warranties regarding, and shall have no liability associated with, the Cloud Storage Target or the Estimates’ suitability for use on the Cloud Storage Target. In no event will any Cloud Storage Provider products or services (including the Cloud Storage Target) be considered “Services” for purposes of this Supplement or the Agreement. The UDP Services are not necessary or required for use of the data.ai Intelligence Services.